

## YMCA Youth For Causes 2024 Proposal Template

### Section 1: Team Information

#### 1.) Team Photo

*Please upload a High-Res photo of your team! Note that this may be used in other YFC media. (Orientation: Landscape; Format: JPEG or PNG)*

#### 2.) Chosen Social Service Agency (SSA) (<200 words)

*Include a brief description of your team's chosen SSA, which includes the Mission/Vision, the work/programmes they do, who they help, etc.*

#### 3.) Why did your team choose to work with this SSA? (<200 words)

*Reflect on how your team envisions providing meaningful support to further the SSA's cause, etc.*

#### 4.) What social issue does your team aim to address? (<200 words)

*Give thought to the significance of this social issue on the community and what inspired you to take action on this social issue.*

### Section 2: Project Description

*Describe in detail on how your team intends to implement the following. Keep each point short and concise!*

- **Creativity & Innovation:** *How does your project offer innovative solutions and problem-solving approaches to address the challenges and requirements of the SSA?*
- **Public Awareness:** *How will your team promote your SSA's cause and the message you intend to convey?*
- **Volunteer Mobilisation:** *How will your team mobilise and inspire your volunteers to actively support the SSA's cause and engage in outreach efforts?*
- **Fundraising:** *How will your team effectively multiply the given seed funding to benefit your SSA?*
- **Overcoming Possible Challenges:** *Have you anticipated potential hurdles and made the necessary adjustments?*
- **Project Feasibility:** *Can your project be executed effectively with the given timeframe and resources?*

#### **Planned Events/Initiatives**

- *Do your ideas stand out from existing activities/products?*
- *Do your ideas address the challenges and requirements of the SSA?*

- 1.
- 2.
- 3.

#### **Public Education & Awareness**

- *How will you create public awareness?*
- *What is the message that your team wants to convey to the target audience?*

- 1.
- 2.
- 3.

**Volunteer Mobilisation**

Estimated total no. of volunteers needed: \_\_\_\_

- How do you intend to recruit, inspire, and manage your volunteers?
- Consider engagement strategies, skills matching, recognition, and feedback.

- 1.
- 2.
- 3.

**Targeted funds to be raised** (Figures to be identical to Income & Expenditure Statement below)

- Consider ways to minimise expenses (e.g. venue costs, market rate of product suppliers, etc.)
- Elevate your fundraising target! (Fun fact: a YFC 2023 team raised close to \$30,000)

Projected Income:

Projected Expenditure:

Projected Net Profit:

**Overcoming Possible Challenges**

- What are the potential challenges that may arise in your project?
- How do you plan to overcome them?

**Section 3: Project Timeline & Income/Expenditure Statement**

**5.) Proposed Project Timeline**

List the main initiatives which your team seeks to implement.

Date	Activity/Event	Description

**6.) Proposed Income & Expenditure Statement**

This statement includes your team's expected income, expenses and net profit

Activity	Income	Expenditure	Balance
YFC Seed Funding	\$1,200	\$0	\$1,200
<b>Total</b>	<b>\$1,200</b>	<b>\$0</b>	<b>\$1,200</b>